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RICHMOND TRANSFER CO.

TRAVELERS' SECTION 1912

CANADIAN PACIFIC

Great Trans-Continental Line through the Canadian Rockies. Fifty Switzerland in one.

Take advantage of the reduced round trip rates to the Pacific Coast.

Liberal Stopover Privileges.

Tickets By Diverse Routes.

Optional Lake Trip.

A trip to the Coast is not complete without traveling in one direction through the Canadian Rockies.

No expensive side trips necessary to view the finest scenery in the world.

First-class hotels operated by the Canadian Pacific at all mountain resorts.

The Muskoka Lakes

The Canadian Lakes contain half of the fresh water in the world. The Muskoka Lakes, 125 miles north of Toronto, on the Canadian Pacific Railway, are the most beautiful of all the Canadian lakes. Studded with thousands of wooded islands, and fed by numerous rivers, they are a veritable paradise for those who camp, fish, paddle, motor or sail.

Excellent Hotels for those who prefer hotel life, and a fleet of fast steamboats running to all points of interest.

FROM VANCOUVER, B. C.

Famous "EMPRESS" Steamships to China and Japan, connecting with the Philippines and all Asiatic points.

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Line of first-class steamers from Vancouver and Victoria to Seattle.

British Columbia Coast Service to Skagway and all important points en route through the magnificent fjords of the Pacific Coast.

Atlantic Ocean Service. Weekly sailings FROM MONTREAL AND QUEBEC to Liverpool, connecting with all European points.

For Booklets and all Information Address

W. H. SNELL, E. P. A.,
458 Broadway, N. Y.

Or RICHMOND TRANSFER COMPANY,
809 E. Main Street, Richmond, Va.

BUCKROE BEACH HOTEL.

Under new management, Buckroe Beach Hotel will be opened on June 1, 1912, thoroughly renovated, repainted, repapered and repaired, and ready to receive all who may turn their faces towards the charms of bay breezes and the delights of good sunbathing; the joys of good fishing and good table.

Mr. James Van Allen Bickford, the new manager, hardly needs an introduction in the hotel world, having had large experience in the hotel business. Mr. Bickford successfully managed Buckroe Beach Hotel the years 1902, 1905 and 1904.

Mr. Bickford will have everything under his supervision, and will do all in his power to meet the requirements and the wishes of his guests.

The new bathhouse is the finest in the South, accommodates 1,500 bathers, and is supplied with suits for the bath, the large and the medium, at a moderate price for suit. The bathhouse is equipped with showers and basins.

The dancing pavilion is open each night, free for all who may come to dance the "light fantastic," and with

a wonderful orchestra.

All kinds of amusements for all kinds of taste can be had at Buckroe—boating, bathing, dancing, fishing, tennis, golf, baseball, bowling, billiards, pool—and there is the Ferris wheel. Scenic Railway, merry-go-round, and all things that go with an up-to-date resort that Buckroe Beach is.

Fishing is one of the best features at Buckroe, and to any who this sport appeals to they would not be better supplied with boat, salt tackle, and with an experienced fisherman to attend and show where the "biting ground is."

Buckroe Beach is the most fascinating resort from Maine to Florida. It is different from most seaside resorts, having green lawns and shade trees to make it restful to the eye, instead of having to look at the glare of sand, dunes and long expanse of sandy beach with nothing to break the monotony.

The children and old folks will enjoy a visit to Buckroe.

Buckroe Beach is only a two-hour ride from Richmond—and by the way, a more pleasant two hours could not

be imagined. The Chesapeake and Ohio Railroad has effected a magnificent schedule, and equipped their trains with "all the comforts of a home." The country that you pass through is interesting, being the most historic section of the State. The rates, too, have not been overlooked, in favor of the pleasure-seekers bound for Buckroe Beach. They are very low rates.

Special attention is given to churches, Sunday schools, clubs, societies and lodges who propose excursions for a day, or conventions extending over a longer period.

Week-end parties are invited to avail themselves of special rates offered, which will be furnished on application to the manager.

So you see you ought to go to Buckroe.

It's the jolliest kind of a place. You can leave your troubles and cares behind.

For pleasures galore you are sure to find.

There are joys supreme of the happiest kind. At beautiful Buckroe Beach!

SEE NEW ENGLAND

This Region is Now a Year-Round Place of Holiday Delights, Where You May Enjoy Your Kind of a Vacation in Spring, Summer, Autumn or Winter.

New England is one of the greatest year-round vacation places in all America. Men and women who know it and have traveled widely have named it "Vacation Land." This was long ago. Some one in recent years went a step further and coined a new phrase, "Your kind of vacation awaits you in New England," and the phrase is truthful. Riding, driving and automobilizing, golf, tennis, mountain climbing and boating, yachting, swimming and fishing, to say nothing of the pure and idyllic rest, splendid views, quaint towns and historic spots in plenty are all to be had. There is no taste that cannot be suited.

You must get away from the idea that only in summertime does New England have charms for the vacationist. In spring it lures the anglers and those who seek recuperation from a season of hectic life in the big city. In the autumn come the sportsmen and those who know full well the charms of New England country at this season. And in the winter the advantages of a brief rest amid the snows and bracing silences of the New England hills, as compared with a hasty flight to the warm Southland and hasty return, are obvious. Many physicians nowadays advise their overworked and rundown patients to rest awhile among the White Highlands of New England.

Most of this "vacation land" is so close to New York and so easy to access that literally no pocketbook is so scantily filled to enjoy its pleasure. A night's journey will take one almost anywhere except to the very farthest point. There are mountains, woods, lakes and seashore, as the holiday-maker wishes. He can combine them all in a series of little trips.

Or he can pick out one place that suits his taste and stay there. Wonderful diversity is to be found as soon as New England is entered. There are within easy reach the hills of Vermont, the White Mountains of New Hampshire, the famous Maine coast and the Madeline lakes and woods; historic Massachusetts and the Atlantic Ocean coast from Portsmouth down to Cape Cod, Buzzards Bay, Newport, Martha's Vineyard, Nantucket and Narragansett Bay. Nearer are the Long Island Sound shore of Connecticut and the Berkshires of Massachusetts.

The New England lines—the New York, New Haven and Hartford, Boston and Maine, and the Maine Central, together with their steamers up the Sound, lead the traveler to any of these hundreds of points. There are so many that their mere cataloguing would fill pages. A dozen different books—all to be had by writing for them—are published each year to describe these features.

Those who feel that they must stay close to New York can share in the beauty of this New England vacation land by settling down on the shore of Connecticut. New Haven is not far away. Yet here one begins to be in New England's heart. From here to New London and beyond is exquisite scenery and country life of much charm. A noble sheet of water is at hand. All this shore is famous for its clambers and aquatic sports. New London belongs to the sea.

But once as far as New London, it is a pity not to go further. Just a little way on from here begins one of New England's greatest resort sections. There are Narragansett Bay and Newport, Block Island, Martha's Vineyard and Nantucket, one following the other. At Nantucket the summer tourist is on the rim of the Atlantic. To the north is Cape Cod, with its old, picturesque and delightful features yet untouched, a vast beautiful resting place and unbounded by its possibilities for sport, all the more wonderful when it comes to be remembered that New York is only a night's journey away.

For fifty years Nantucket and Martha's Vineyard have attracted attention everywhere for their health-restoring breezes, their wildness, their romantic scenery, the quaintness of their villages and homes and their fishing and bathing. To be on either of these remarkable islands is like passing into another world. The country of Buzzards Bay, which juts into the south shore of Cape Cod, and Cape Cod itself, is picturesque and charming. Some of the localities about this shore land that the wise man and woman will visit are the villages of Nantucket, Oak Bluffs (formerly Cottage City), Edgartown and Vineyard Haven, on Martha's Vineyard; Woods Hole, Quisset, Falmouth and Cotuit, on the lower end of Cape Cod, and Buzzards Bay, near to the old city of New Bedford, to say nothing of the lesser known Elizabeth Islands that separate Buzzards Bay from Vineyard Sound.

Barnstable, Dennis, North Dennis, Provincetown, Sandwich, Cotuit, Chatham and Orleans are some of the noted towns of Cape Cod. It is impossible to describe Cape Cod in a word or a hundred of them. Several novelists have written of its people that they are more "old timey" than a great many in this country. They are all to be seen and talked with in the little towns. Cape Cod has broad streets of quiet white farm houses, plenty of elm flowers, clump snowdrops and fish gardens that one glazes over, and boating that dwarfs all other boating into insignificance. Once it was a very primitive place. Now it is a very modern touch. Automobiles scurry over the sandy country. It is a very pleasant motor car trip up to Cape Cod. Massachusetts has built some of the finest roads in New England upon the Cape. To reach Cape Cod, unless you go by motor car, the best way is to take the Fall River Line or New Bedford Line from New York to Fall River or New Bedford, and thence by train.

There is Nahant, close to Lynn, or a rugged, rock-bound shore. Then come Swampscott and Marblehead, a rocky headquarter for fishermen on Salem (the old "witch city"), Beverly (where private cottages lease as high as \$10,000 for the summer, and where President Taft lives in the hot months), Magnolia and Gloucester. All about here is rich New England, and to these points hundreds of wealthy visitors come. There are few parts of the United States that have a more splendid coast line. Ipswich and Newburyport and Salisbury follow, each more interesting than those that have come before.

In New England, Lexington, Concord, Plymouth and other historical towns near Boston ought not to be

"THE VACATION LAND OF AMERICA"



**Adirondacks
Thousand Islands
Saratoga Springs
Lake George
and
Lake Champlain**

You can have golf, tennis, boating, bathing, fishing, canoeing and every other outdoor sport amid beautiful mountain, forest and lake scenery, as well as dancing and other indoor entertainments amid refined surroundings.

Let Us Plan Your Vacation.

If you will tell us the number in your party, the length of time and amount of money you desire to spend in connection with your holiday, and whether you want continuous traveling or not, and give some idea of the taste of your party regarding surroundings, amusements, etc., we will propose one or two trips for your consideration, with complete information.

Address New York Central Lines Travel Bureau, Room 2013, Grand Central Terminal, New York.

Literature descriptive of the above and many other resorts reached by the New York Central Lines may be obtained free of charge at the office of The Richmond Transfer Co., 809 East Main Street, Richmond.

NEW YORK
CENTRAL
LINES

forgotten. For the serious minded they will give many days of enjoyment.

New England is not all coast, it should be remembered. It is a Switzerland as well. There are the well-known Berkshires in Western Massachusetts and the mountains of Vermont. The Berkshires are renowned for their country seats, grouped around Lenox, and their splendid scenery. The Green Mountains of Vermont may not be as lofty as some, but they vie with any in beauty and interest.

VIRGINIA BEACH AND CAPE HENRY

The fame of Atlantic City, so long regarded as the finest ocean beach on the Atlantic coast, must be transferred to Virginia Beach and Cape Henry, the beautiful ocean resorts near Norfolk, picturesque spots, which impress all who see them—a magnificent beach, extending for more than ten miles along the ocean front. The surf bathing here, which is unsurpassed anywhere on the Atlantic coast, begins earlier and continues later than at

the more northern resorts. Here the surf rolls in never-ceasing waves upon the shore, and the restless waters, tempered by the warmth of the Gulf Stream, afford excellent bathing eight months in the year, and unless the winter season be unusually severe, salt water bathing may be indulged in during the entire year.

Virginia Beach and Cape Henry enjoy many advantages as desirable places to reside. The proximity of the Gulf Stream makes the climate mild in winter, while the ocean breezes temper the summer atmosphere. The air is fresh and invigorating, imparting to the lured pleasure-seeker and weary brain worker a restful feeling unknown to most seashore resorts.

There is a peculiar dryness in this climate, which, with the tonic-laden breezes from the ocean on one side and the balsamic odor of the towering pine woods on the other, produce an effect of wonderful exhilaration. These stately pine forests fringe the coast and stretch far back into the interior.

Thus the advantages of Virginia Beach and Cape Henry combine these

of both forest and seashore. The beautiful back country is fertile, and offers ideal places for country homes, with woodland and ocean at hand and the finest of hunting grounds near by.

The Electric Division of the Norfolk Southern Railroad, forty-five miles of well ballasted track, extends from Norfolk to Virginia Beach and to Cape Henry, passing through many miles of truck gardens, one of the most impressive sights of Tidewater Virginia, and skirts the ocean for seven miles between Virginia Beach and Cape Henry.

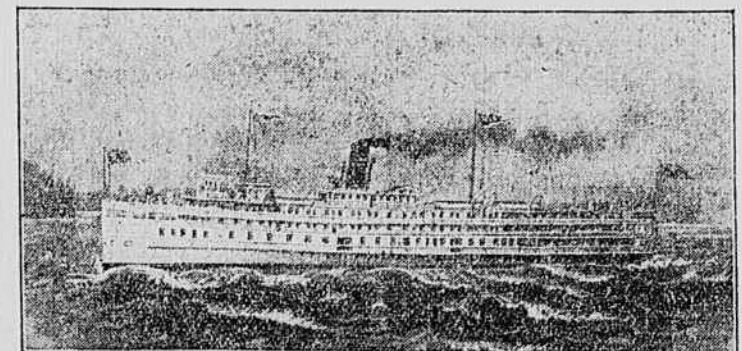
No trip is more inspiring, with the beautiful Atlantic Ocean and beach on one side and the mammoth sand dunes towering mountain-like on the other.

Cottages at Virginia Beach, Va.: Hollis-Arlington, Ferebee, Waverly, O'Keefe's Inn, Cottages-Grubb, Mount Vernon, Bernard, Emporia, Atkinson, Franklin, Jefferson, Reynolds, Breckers, Allen, Washington, Grey Arches, Meredith, Joy, Margaret, Gardner, Morrison, Driftwood, Pocahontas, Wilkinson, Reid, Ashburn, Shelburn, Wild Rose, Pine Top Lodge, Elizabeth, Melrose, Edmore, Fitzhugh.

Niagara to the Sea

**A Summer Trip to Canada
and the St. Lawrence River**

Where in the world is there an all water trip so picturesque or one embracing as great a variety of attractions for the summer tourist as does the popular trip from Niagara to the Sea?



Through
Canada
By
Water

The
Great
Scenic
Route

The trip in its entirety begins at the falls of Niagara and embraces a sail on the magnificent modern steamers of the Richelieu and Ontario Navigation Company, through Lake Ontario, the Thousand Islands, shooting the St. Lawrence Rapids, visiting Montreal and quaint, picturesque old Quebec, and onward down the salt waters of the mountainous and beautiful lower St. Lawrence and up through the very heart of the Laurentian Mountains to Chicoutimi, located at the head of navigation on the Saguenay River, which flows through the grandest and most scenic navigable mountain gorge in the world.

The summer climate in this region is perfection; the days are clear and bright, and are crowned with sunsets of rare beauty; the nights are cool and sleep inducing and the great body of water combined with the woodland and mountain breezes, cool and purify the air to such a degree that it has a rare charm for those in search of health, rest or pleasure. Plan your summer outing to include this ideal summer region, which is only one day's ride from Richmond.

For information, address the RICHMOND TRANSFER CO., or THOMAS HENRY, Traffic Manager Richelieu and Ontario Navigation Co., Montreal, Canada.

A new scenic highway has been built for nine wonderful miles along the rim of the

Grand Canyon of Arizona

It opens a new wonderland to the occasional traveller, and gives the globe trotter a sensation entirely novel.

The scenery at the canyon transcends that of all other sections of our country. It is massive and delicate; gorgeous and sombre; terrifying and inspiring—a tremendous paradox.

No idea can be given by words of the superlative beauty of this unearthly place. To know its fascination it must be seen.

To visit the Grand Canyon is easy. A pullman attached to the luxurious CALIFORNIA LIMITED carries to the door of El Tovar, on the brink of the chasm.

Take your vacation in the West this summer. Go to California, visit the seashore, Yosemite and the high Sierras, and en route stop over and see the Grand Canyon of Arizona.

From June 1 to September 30 the Santa Fe and its eastern connections will sell round trip excursion tickets at very low fares. Four splendid trains from Chicago. Direct connections from St. Louis. Write for our art books.

Timetables and descriptive literature at RICHMOND TRANSFER CO., Richmond, Va.

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